

# Ted Nolan<sup>TM</sup>

## FOUNDATION

*Today's Youth, Tomorrow's Leaders*

Established in 2004, the Ted Nolan Foundation is a non-profit registered charity, whose goal is to establish programs in leadership that will encourage aboriginal youth to combine academics and physical activities in the pursuit of a better future.

Based on the traditional teachings of the seven grandfathers (wisdom, love, respect, bravery, honesty, humility and truth) the Foundation focuses on the balance of mind, body and spirit.

Ted Nolan has won many battles on and off the ice. As a hockey coach, motivational speaker and philanthropist, he is a respected voice of authority in the influential world of hockey.

In the aboriginal communities, significant value is placed on trust and as a respected voice of empowerment with First Nations people; Ted Nolan's endorsement is invaluable.



And, as there are 756,700 First Nations people living in over 610 communities including rural and urban areas in Canada, Ted Nolan is uniquely positioned to help build

meaningful relationships between your company and aboriginal communities across Canada.

Your support will help to enhance and assist in the development of new initiatives that will assist First Nations women in their educational and training aspirations and enable aboriginal youth of today, to become leaders of tomorrow.

Many sponsorship opportunities exist beyond what is noted here. We would be happy to discuss tailoring a sponsorship package suited to your budget.

Sponsor benefits will be adjusted according to the value of your participation.





# Sponsorship Opportunities 2010

## Eagle Feather Sponsor - \$50,000



- ✓ Recognition in the Ted Nolan Foundation website, with a link to your company website.
- ✓ Recognition in all press releases issued in 2010.
- ✓ Corporate logo on promotional materials produced in 2010 including the mini hockey stick.
- ✓ (50) Ted Nolan Foundation custom mini hockey sticks.
- ✓ Verbal recognition at motivational speaking engagements and special events hosted by the Ted Nolan Foundation.
- ✓ One (1) VIP table, (8 guests per table) at special events hosted by the Ted Nolan Foundation.



## Rose Sponsor - \$25,000

- ✓ Recognition in the Ted Nolan Foundation website, with a link to your company website.
- ✓ Corporate logo on promotional materials produced in 2010.
- ✓ (25) Ted Nolan Foundation custom mini hockey sticks.
- ✓ Verbal recognition at motivational speaking engagements and special events hosted by the Ted Nolan Foundation.
- ✓ (4) Tickets for a VIP table at special events hosted by the Ted Nolan Foundation.



## Yellow Ribbon Sponsor - \$10,000

- ✓ Recognition in the Ted Nolan Foundation website, with a link to your company website.
- ✓ Corporate logo on promotional materials produced in 2010.
- ✓ (10) Ted Nolan Foundation custom mini hockey sticks.
- ✓ Verbal recognition at Ted Nolan motivational speaking engagements.
- ✓ Two (2) tickets for a VIP table at special events hosted by the Ted Nolan Foundation.



***He Shoots – He Soars!™***



# Sponsorship Opportunities 2010

## Red Ribbon Sponsor - \$5,000



- ✓ Recognition in the Ted Nolan Foundation website, with a link to your company website.
- ✓ Recognition in all press releases issued in 2010.
- ✓ Corporate logo on promotional materials produced in 2010 including the mini hockey stick.
- ✓ (5) Ted Nolan Foundation custom mini hockey sticks.
- ✓ Verbal recognition at Ted Nolan motivational speaking engagements.
- ✓ Invitation to Ted Nolan's motivational speaking engagements along with an invitation to any special events hosted by the Ted Nolan Foundation.



## Black Ribbon Sponsor - \$2,500

- ✓ Recognition in the Ted Nolan Foundation website, with a link to your company website.
- ✓ Corporate logo on promotional materials produced in 2010.
- ✓ (1) Ted Nolan Foundation custom mini hockey sticks.
- ✓ Invitation to special events hosted by the Ted Nolan Foundation.



## White Ribbon Sponsor - \$1,000

- ✓ Recognition in the Ted Nolan Foundation website, with a link to your company website.
- ✓ Corporate logo on promotional materials produced in 2010.
- ✓ (1) Ted Nolan Foundation custom mini hockey sticks.
- ✓ Invitation to special events hosted by the Ted Nolan Foundation.



***She Shoots – She Soars!***™



**Ted Nolan**  
**FOUNDATION**  
*Today's Youth, Tomorrow's Leaders*

For Sponsorship Opportunities Contact:

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***We Shoot – We Score!***<sup>TM</sup>